

# Niroomand's New Plantation

## Previewing Human Resources Situation Facing UH-Victoria's New B-School Dean

The [news](#) that former CoB associate dean, and current CoB economics professor, Farhang Niroomand has accepted the position as dean of the business school at the University of Houston at Victoria is buzzing all around these days. This particular report looks forward to what Niroomand has in store for himself when he arrives at his new position on 1-July-09. Table 1 below examines the academic rank (UH@V website) and journal publications (Google Scholar) of the current crop of permanent faculty at UH@V.

Table 1  
Permanent Business School Faculty, University of Houston at Victoria

Faculty	Rank	Dept	Publications	Rating
1	2	1		
2	1	2	Atlantic Economic Journal (2008)	C
			Atlantic Economic Journal (2005)	C
3	2	1	Entrepreneurship Theory & Practice (2007)	B
			Journal of Global Marketing (2007)	C
			Business & Society (2006)	B
			Thunderbird International Business Review (2006)	C
			Journal of International Management (2004)	C
4	2	2		
5	3	2	Energy Economics (2002)	B
			Atlantic Economic Journal (2002)	C
			International Advances in Economic Research (2002)	C
			Atlantic Economic Journal (1999)	C
			International Advances in Economic Research (1999)	C
			Journal of Energy & Development (1997)	--
			Pacific Focus (1997)	--
			Energy Sources (1995)	--
			Asian Survey (1995)	--
			Journal of Northeast Asian Studies (1994)	--
6	1	2	Financial Analysts Journal (2001)	A
			Journal of Economics & Business (2000)	B
			Kobe Economic & Business Review (2000)	--
7	2	1	Journal of Business Ethics (2008)	B
			Journal of Management Development (2007)	C
			International Journal of Mobile Communications (2003)	B
			Journal of International Marketing (2002)	A
8	1	1	Journal of Consumer Marketing (2006)	B
9	1	2	Journal of Economics Theory (2008)	--
			Journal of Economics Theory (2008)	--
			International Journal of Consumer Studies (2008)	--
			Journal of African Development (2007)	--
10	1	1	Computers & Operations Research (2008)	A
			European Journal of Operational Research (2008)	B
			International Journal of Production Economics (2007)	C
11	2	2	Pacific-Basin Finance Journal (2005)	C
			Global Finance Journal (2005)	B
12	2	1	Information & Management (2008)	A
			International Journal of Mobile Communications (2007)	B
			International Journal of Electronic Finance (2007)	C
			Int J of Management & Enterprise Development (2006)	B

			Information & Management (2005)	A
			Journal of Strategic Information Systems (2005)	B
			International Journal of Mobile Communications (2004)	B
			International Journal of Innovation & Learning (2004)	B
			International Journal of Mobile Communications (2003)	B
			Information & Management (2003)	A
			Internet Research (2003)	--
13	3	2	Applied Financial Economics (2005)	B
			Rivista Internazionale di Scienze Economiche e Comm (2003)	C
			Rivista Internazionale di Scienze Economiche e Comm (2001)	C
			Journal of Banking & Finance (1988)	A
			Rivista Internazionale di Scienze Economiche e Comm (1986)	C
			Atlantic Economic Journal (1994)	C
14	1	2	Academy of Accounting & Financial Studies Journal (2007)	B
			Journal of Emerging Technologies in Accounting (2006)	--
			Journal of Business Ethics (2005)	B
			Industrial Management & Data Systems (2004)	B
15	1	2	Journal of Accounting & Public Policy (2008)	A
			Journal of Management & Governance (2007)	--
16	2	1	International Journal of Sociology & Social Policy (2006)	--
17	2	2		
18	1	1	British Journal of Management (2004)	U
			International Journal of Sociology & Social Policy (2003)	--
19	3	1	Int J of Management & Enterprise Development (2006)	B
			International J of Human Resource Management (2005)	C
			Creativity & Innovation Management (2005)	--
			International Journal of Commerce & Management (1999)	--
20	3	2	Journal of Business Ethics (2006)	B
			Journal of Applied Business Research (2006)	B
			Management Research News (2003)	--
			Journal of Accountancy (2003)	A
21	1	1	International J of Human Resource Management (2007)	C
			Business Horizons (2006)	B
			Journal of the American Academy of Business (2006)	--
			Journal of Managerial Psychology (2006)	--
			Human Resource Development Quarterly (2006)	--
			International Journal of Sociology & Social Policy (2006)	--
			Journal of Leadership & Organizational Studies (2005)	--
22	1	1	Academy of Entrepreneurship Journal (2006)	--
23	2	1	Academy of Entrepreneurship Journal (2005)	--
24	2	1	Journal of Marketing Theory & Practice (2008)	B
			Journal of Education for Business (2007)	C
			Journal of Global Marketing (2007)	C
			Journal of Business Ethics (2006)	B
			Journal of Business Ethics (2006)	B
			International Journal of Commerce & Management (2006)	--
			Journal of Business Ethics (2005)	B
			Journal of the American Academy of Business (2005)	--
			Tourism Review (2004)	C
			International Business Review (2004)	B
			Journal of Business Ethics (2003)	B
			Middle East Review of International Affairs (2002)	--
25	1	1	Financial Counseling & Planning (2006)	B
26	2	1	International J of Entrepreneurship & Innovation (2005)	--
			J of Nonprofit & Public Sector Marketing (2005)	--
			Multinational Business Review (2004)	C

27	2	1	Asia Pacific Journal of Management (2004)	--
			Information & Management (2008)	A
			International Journal of Electronic Finance (2007)	C
			International Journal of Mobile Communications (2007)	B
			Int J of Management & Enterprise Development (2006)	B
			Information & Management (2005)	A
			Journal of Strategic Information Systems (2005)	B
			International Journal of Mobile Communications (2004)	B
			International Journal of Mobile Communications (2003)	B
			Internet Research (2003)	--
			Information & Management (2003)	A

Rank: 1=Assist; 2=Assoc; 3=Full. Department: 1=Management & Marketing; 2=Accounting, Economics Finance, Quantitative MGT Science

As Table 1 above points out, the School of Business at UH@V has only two academic departments (MGT & MKT and ACC, ECO, FIN and QMS) and 27 permanent business faculty. These figures come to 13.5 faculty per department, and only 4.5 faculty per academic unit. Among these 27 b-school faculty there are only 12 A-level journal publications (using the CoB's 2008 Journal Classification System) and just 104 journal publications altogether (see Table 2 below for a summary of Table 1). The latter number means that there are only about 4 publications per faculty member in UH@V's business school. Finally, 6 of the 12 A's come from UH@V's QMS faculty, and 5 of these 6 come from publications in *Information & Management*.

Table 2  
Summary of Table 1

A	B	C	U	--
12	35	24	1	32

These numbers are, according to sources, quite dismal when compared to even USM's business school. And given what appears to be the rather young age of the b-school faculty at UH@V -- the average academic rank there is only 1.8 (see key to Table 1 above) -- sources say that there is little that Niroomand can do right away to improve the lagging publication situation. Without the possibility of large numbers of replacement hires, at least over the foreseeable future, the current crop of UH@V business faculty might soon face some plantation-like policies if Niroomand gets frustrated with them, as sources believe will happen.